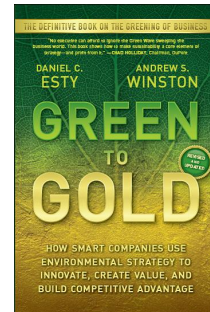
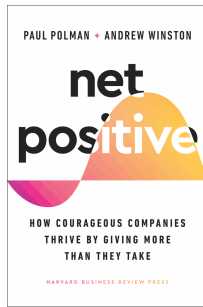




ANDREW WINSTON

Inspiring Business to Build a Thriving World



Full Bio (350 words)

Andrew Winston is a globally-recognized expert on megatrends and how to build companies that thrive by serving the world. He is one of the most widely read writers on sustainable business in the world, with regular columns in *Harvard Business Review* and *MIT Sloan Management Review*. Andrew's book *Green to Gold* has reached more than 100,000 people in seven languages. *Inc.* Magazine included *Green to Gold* on its all-time list of 30 books that every manager should own. His more recent book *The Big Pivot* was selected as one of the "Best Business Books" by *Strategy+Business* magazine. And Andrew's newest book, *Net Positive: How Courageous Companies Thrive by Giving More than They Take*, is co-authored with the renowned CEO Paul Polman and due in fall 2021.

Andrew was selected for *Thinkers50 Radar* list of "30 thinkers to watch in 2020." He's been quoted in or appeared in major media such as *Bloomberg*, *The Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and *CNBC*. Andrew is the author of the *Harvard Business Review (HBR)* Magazine "Big Idea" cover story, "Leading a New Era of Climate Action." His views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, HP, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, Trane Technologies, and Unilever.

Andrew is a highly respected and dynamic speaker, reaching audiences of thousands with an entertaining message of practical optimism: the world's challenges are great, but business has the tools, resources, and creativity to build a thriving world. He has spoken on 5 continents, bringing his inspiration to leadership meetings of the top executives of multinationals, to large industry conferences, and to high-profile events like the World Innovation Forum and [TED](#).

Andrew's work is based on significant business experience and education. His early career included advising companies on corporate strategy while at Boston Consulting Group and management positions in strategy and marketing at Time Warner and MTV. He received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale. He lives in Greenwich, CT with his wife and two sons.



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Medium Length Bio for Introductions

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Shorter Bios for programs or shorter introductions

(127 words)

Andrew Winston is a globally-recognized expert on megatrends and how to build companies that thrive by serving the world. Named to *Thinkers50 Radar Class of 2020* as a "thinker to watch," his views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, J&J, Kimberly-Clark, Marriott, PepsiCo, and Unilever. Andrew is the author of the bestsellers *Green to Gold* and *The Big Pivot*. His latest book, due in fall 2021, is *Net Positive: How Courageous Companies Thrive by Giving More than They Take* (co-authored with renowned CEO Paul Polman). Andrew is also a respected and dynamic speaker, reaching audiences of thousands at executive meetings around the planet. He received degrees in economics, business, and environmental management from Princeton, Columbia, and Yale.

(65 words)

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