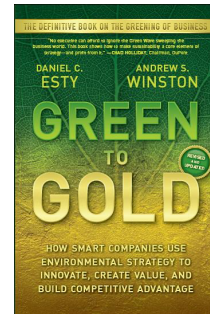
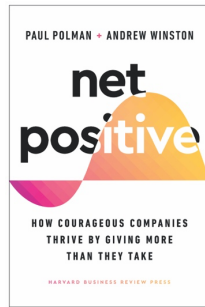




ANDREW WINSTON

Inspiring Business to Build a Thriving World



Full Bio (400 words)

Andrew Winston is a globally-recognized expert on megatrends and how to build companies that thrive by serving people and planet. He is one of the most widely read writers on sustainable business in the world, with regular columns in *Harvard Business Review* and *MIT Sloan Management Review*. Andrew's latest book, *Net Positive: How Courageous Companies Thrive by Giving More than They Take* (co-authored with renowned CEO Paul Polman), is one of *Financial Times*' Best Business Books of the Year. *Net Positive* has been called an "electrifying strategy for business success and unlike any other book you've read" by Merck Chairman Ken Frazier, a "wonderful rallying call" by Sir Richard Branson, and "pure heresy" by Arianna Huffington.

Andrew's first book, *Green to Gold*, has reached more than 100,000 people in seven languages. *Inc.* Magazine included *Green to Gold* on its all-time list of 30 books that every manager should own. And his book *The Big Pivot* was selected as one of the "Best Business Books" by *Strategy+Business* magazine. Andrew is also the author of the *Harvard Business Review* (HBR) Magazine cover story, "The Net Positive Manifesto" and the HBR "Big Idea" cover story, "Leading a New Era of Climate Action." His views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, HP, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, Trane Technologies, and Unilever.

Andrew was selected for *Thinkers50* list of the top management thinkers in the world. He has appeared in major media such as *Bloomberg*, *The Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and CNBC. Andrew is a highly respected and dynamic speaker, reaching audiences of thousands with an entertaining message of practical optimism: the world's challenges are great, but business has the tools, resources, and creativity to build a thriving world. He has spoken on 5 continents, bringing his inspiration to leadership meetings of the top executives of multinationals, to large industry conferences, and to high-profile events like the World Innovation Forum and [TED](#).

Andrew's work is based on significant business experience and education. His early career included advising companies on corporate strategy while at Boston Consulting Group and management positions in strategy and marketing at Time Warner and MTV. He received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale. He lives in Greenwich, CT with his wife and two sons.



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Inspiring Business to Build a Thriving World

Medium Length Bio for Print (265 words)

Andrew Winston is a globally-recognized and widely read expert on megatrends and how to build companies that thrive by serving the world. He was selected for the *Thinkers50* list of the top management thinkers in the world. His books on sustainability strategy have sold more than a quarter million copies in a dozen languages. *Inc.* Magazine included Andrew's first book, *Green to Gold*, on its all-time list of 30 books that every manager should own. His book *The Big Pivot* was selected as one of the "Best Business Books" by *Strategy+Business* magazine. Andrew's latest book, *Net Positive: How Courageous Companies Thrive by Giving More than They Take* (co-authored with renowned CEO Paul Polman), is one of *Financial Times'* Best Business Books of the Year. *Net Positive* has been called an "electrifying strategy for business success and unlike any other book you've read" by Merck Chairman Ken Frazier, a "wonderful rallying call" by Sir Richard Branson, and "pure heresy" by Arianna Huffington.

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Shorter Bios for programs or shorter introductions (166 words)

Andrew Winston is a globally-recognized expert on megatrends and how to build companies that thrive by serving the world. Named to *Thinkers50* list of the top management thinkers in the world, his views on strategy have been sought after by leading companies, including 3M, DuPont, J&J, Kimberly-Clark, Marriott, PepsiCo, and Unilever. Andrew is the author of the bestsellers *Green to Gold* and *The Big Pivot*. His latest book, *Net Positive: How Courageous Companies Thrive by Giving More than They Take* (co-authored with renowned CEO Paul Polman), is one of *Financial Times'* Best Business Books of the Year. *Net Positive* has been called an "electrifying strategy for business success and unlike any other book you've read" by Merck Chairman Ken Frazier, a "wonderful rallying call" by Sir Richard Branson, and "pure heresy" by Arianna Huffington. Andrew is also a respected and dynamic speaker, reaching audiences of thousands at executive meetings around the planet. He received degrees in economics, business, and environmental management from Princeton, Columbia, and Yale.

(93 words)

Andrew Winston is a globally-recognized expert on megatrends and how to build companies that thrive by serving the world. Named to *Thinkers50* list of the top management thinkers in the world, he is the author of the bestsellers *Green to Gold*, *The Big Pivot*, and most recently, *Net Positive: How Courageous Companies Thrive by Giving More than They Take* (co-authored with renowned CEO Paul Polman). *Net Positive* was one of the *Financial Times'* Best Business Books of the Year. Andrew received degrees in economics, business, and environmental management from Princeton, Columbia, and Yale.