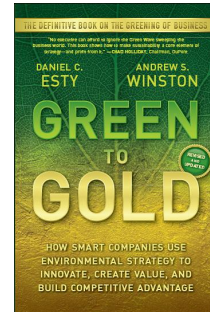




ANDREW WINSTON
Inspiring Business to Build a Thriving World



Shorter Bios for introductions or programs

Short (103 words)

Andrew Winston is a globally-recognized expert on megatrends and sustainable business. He was ranked #1 on the *Thinkers50* list of the most influential management thinkers in the world. Andrew's books on strategy – including *Green to Gold*, *The Big Pivot*, and *Net Positive*, which was co-authored with legendary CEO Paul Polman – have sold well over a quarter million copies in 15 languages. The *Financial Times* selected *Net Positive* as one of the Best Business Books of the Year. Andrew is also a highly sought-after and inspirational speaker to audiences of executives around the world. He received degrees in economics, business, and environmental management from Princeton, Columbia, and Yale.

Medium (154 words)

Andrew Winston is a globally-recognized expert on megatrends, sustainable business, and how to build companies that profit by contributing to a thriving world. He was ranked #1 on the *Thinkers50* list of the most influential management thinkers in the world. Andrew's books on strategy – including *Green to Gold*, *The Big Pivot*, and *Net Positive*, which was co-authored with legendary CEO Paul Polman – have sold well over a quarter million copies in 15 languages. The *Financial Times* selected *Net Positive* as one of the Best Business Books of the Year. Andrew writes regularly for the *Harvard Business Review* and *MIT Sloan Management Review*. His views on strategy have been sought after by many of the planet's leading companies, including 3M, DuPont, J&J, Kimberly-Clark, Marriott, PepsiCo, and Unilever. Andrew is a dynamic and inspiring speaker, reaching audiences of thousands at executive meetings globally. He received degrees in economics, business, and environmental management from Princeton, Columbia, and Yale.



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Full Bio for Print (331 words)

Andrew Winston is a globally-recognized expert on megatrends, sustainable business, and how to build companies that profit by contributing to a thriving world. He was ranked #1 on the *Thinkers50* list of the most influential management thinkers in the world. Andrew's books on strategy have sold well over a quarter million copies in 15 languages. His bestsellers include *Green to Gold* – which *Inc.* Magazine included on its all-time list of 30 books that every manager should own – *The Big Pivot*, and *Net Positive*, which was co-authored with renowned CEO Paul Polman. The *Financial Times* selected *Net Positive* as one of the Best Business Books of the Year. Andrew writes regularly for the *Harvard Business Review* and *MIT Sloan Management Review*, including the *HBR* cover story, “The Net Positive Manifesto” and the *HBR*'s “Big Idea” story, “Leading a New Era of Climate Action.”

His views on strategy have been sought after by the world's leading companies, including 3M, DuPont, J&J, Kimberly-Clark, Marriott, PepsiCo, Trane Technologies, Unilever, and Walmart. He has been quoted in major media such as *Bloomberg*, *The Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and CNBC.

Andrew is also a highly sought-after, dynamic, and inspiring speaker, reaching hundreds of audiences around the world. He delivers an entertaining message of practical optimism: the world's challenges are great, but business has the tools, resources, and creativity to solve them and build a thriving world. He has spoken on five continents, bringing his inspiration to leadership meetings of the top executives of multinationals, to large industry conferences, and to high-profile events like the World Business Forum and [TED](#).

Andrew's work is based on significant business experience and education. His early career included advising companies on corporate strategy while at BCG and management positions in strategy and marketing at Time Warner and Viacom/MTV. He received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale. He lives in Greenwich, CT with his wife and two sons.