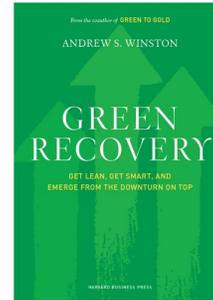
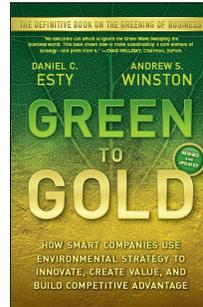
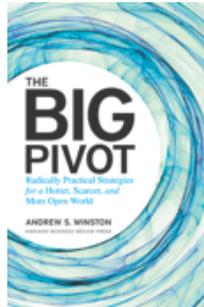




ANDREW WINSTON

Inspiring Business to Build a Thriving World



Full Bio (366 words)

Andrew Winston is a globally recognized expert on how companies can navigate and profit from humanity's biggest challenges. Andrew's first book, **Green to Gold**, was the top-selling green business title of the last decade, selling more than 100,000 copies in seven languages. *Inc. Magazine* included *Green to Gold* on its all-time list of 30 books that every manager should own.

His book **The Big Pivot** was selected as one of the "Best Business Books" by *Strategy+Business* magazine. The book provides a practical roadmap to help leaders build resilient, thriving companies and communities in a volatile world. He is also author of the Harvard Business Review (HBR) Magazine cover story, "Resilience in a Hotter World" and the HBR feature "Energy Strategy for the C-Suite."

Andrew's views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, HP, Ingersoll Rand, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, and Unilever.

He is also a highly respected and dynamic speaker, reaching audiences of thousands with an entertaining message of practical optimism: the world's challenges are great, but business has the tools, resources, and creativity to create a thriving world. He has spoken all over the world – in Europe, Russia, Brazil, the Middle East, and China – bringing his ideas to leadership meetings of the top executives of Fortune 500 companies, large industry conferences, and high-profile events like the World Innovation Forum and [TED](#).

Andrew has written three business strategy books - *Green to Gold*, *Green Recovery*, and *The Big Pivot*. He is a regular contributor to *Harvard Business Review*, *MIT Sloan Management Review*, and his own popular blog at www.andrewwinston.com. Andrew has been quoted in or appeared in major media such as *Bloomberg*, *The Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and CNBC.

Andrew's work is based on significant business experience and education. His earlier career included advising companies on corporate strategy while at Boston Consulting Group and management positions in strategy and marketing at Time Warner and MTV. He received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale. He lives in Greenwich, CT with his wife and two sons.

14 Norton Lane, Old Greenwich, CT 06870
646-290-8206
www.eco-strategies.com



ANDREW WINSTON
Inspiring Business to Build a Thriving World

Medium Length Bios for Introductions

(254 words)

Andrew Winston is a globally recognized expert on how companies can navigate and profit from humanity's biggest challenges. His book, ***The Big Pivot***, was selected as one of the "Best Business Books" by *Strategy+Business* magazine. The book provides a practical roadmap to help leaders build resilient, thriving companies and communities in a volatile world. Andrew's first book, ***Green to Gold***, was the top-selling green business title of the last decade, selling more than 100,000 copies in seven languages. *Inc. Magazine* included *Green to Gold* on its all-time list of 30 books that every manager should own. Andrew is also a regular contributor to *Harvard Business Review*, *MIT Sloan Management Review*, and other media outlets. He has been quoted or appeared in major media such as *Bloomberg*, *The Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and *CNBC*.

Andrew's views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, HP, Ingersoll Rand, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, and Unilever. His earlier career included advising companies on corporate strategy while at the Boston Consulting Group and strategy and marketing roles at Time Warner and MTV. Today, Andrew is also a highly respected and dynamic speaker, reaching audiences of thousands at high-profile events like [TED](#) with an entertaining message of practical optimism: the world's challenges are great, but business has the tools, resources, and creativity to build a prosperous world. He received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale.

(191 words)

Andrew Winston, founder of Winston Eco-Strategies, is a globally recognized expert on how companies can profit from solving the world's biggest challenges. His views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, HP, Ingersoll Rand, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, and Unilever. Andrew's book, ***The Big Pivot*** was selected as one of the "Best Business Books" by *Strategy+Business* magazine. Andrew's first book, ***Green to Gold***, was the top-selling green business title of the last decade, selling more than 100,000 copies in seven languages. *Inc. Magazine* included *Green to Gold* on its all-time list of 30 books that every manager should own. Andrew is also a regular contributor to *Harvard Business Review*, *MIT Sloan Management Review*, and other media outlets. He has been quoted in or appeared in major media such as *Bloomberg*, *The Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and *CNBC*. Andrew's speeches around the globe, including a [TED talk](#), provide a practical and optimistic roadmap to help leaders build thriving, resilient companies in a volatile world. He received degrees in economics, business, and environmental management from Princeton, Columbia, and Yale.



ANDREW WINSTON
Inspiring Business to Build a Thriving World

Shorter Bios for programs or shorter introductions

(109 words)

Andrew Winston is a globally recognized expert on how companies can navigate humanity's biggest challenges and profit from solving them. His views on strategy have been sought after by many of the world's leading companies, including 3M, DuPont, HP, Ingersoll Rand, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, and Unilever. Andrew's book, ***The Big Pivot*** was selected as one of the "Best Business Books" by Strategy+Business magazine. His first book, ***Green to Gold***, was the top-selling green business title of the last decade. Through his writing, consulting, and speeches (including a [TED talk](#)), Andrew provides a practical and optimistic roadmap for building resilient, thriving companies and communities in a volatile world.

(49 words)

Andrew Winston advises many of the world's leading companies on how to navigate and profit from solving humanity's biggest challenges. He is a globally recognized speaker and writer on business strategy and mega-trends. Andrew is the author of *The Big Pivot* and co-wrote the international bestseller *Green to Gold*.